

We are in a data-rich environment, but the fact is, we are information poor!

GROWTH AND PROFITS

This visionary, remarkable technology illuminates key business drivers to create high levels of customer and employee satisfaction, revenue growth, and improved performance - *and grows your profits by solidifying customer loyalty.*

INFOTOOL IS UNIQUE

It drills, identifies, compares and contrasts data at all levels of your organizational hierarchy, both vertically and horizontally. Clearly viewing organizational "gaps" with amazing speed allows you to target your interventions with the focus of a laser.....

all with a simple click of the mouse!

**"IF YOU CAN'T FIND IT,
YOU CAN'T FIX IT!"**

InfoMail

InfoTool creates and delivers all emailing services, including prelaunch communication, email survey delivery, daily results compiled, reminder email to non-survey takers and post-survey communication.

WE DO IT ALL - TURNKEY!

**CALL FOR FREE DEMONSTRATION
888-653-9245**

SAMPLE SURVEYS

- ✚ Employee Satisfaction
- ✚ Employee Climate
- ✚ Customer Satisfaction
- ✚ 360° Leadership
- ✚ Leadership
- ✚ Alignment
- ✚ Six Sigma Project Selection
- ✚ Six Sigma Pulse Check
- ✚ Process Performance
- ✚ Customized

SAMPLE INDUSTRIES

- ✚ Consulting
- ✚ Banking
- ✚ Healthcare
- ✚ Manufacturing
- ✚ Services
- ✚ Education
- ✚ Public Utility
- ✚ Hospitality
- ✚ Retail
- ✚ Military

**"The best business tool
in America"**

Andy Greig, Bechtel Division President



**"Examine the Health of
Your Company"**

**Take the pulse of your business with
the precision and accuracy
of a CAT scan**

**"IF YOU CAN'T FIND IT,
YOU CAN'T FIX IT!"**

**Make complex data
ACTIONABLE!**

InfoTool, Inc.



**The Organizational
"Drilling Tool"**



Certified InfoTool Partner

888-653-9245

780-430-0714

partners@clear-impact.com

www.infotool.ca

InfoTool

instantly measures how effectively your organization is aligned to accomplish your primary mission

See what really matters:

Where are your *pockets of excellence* (so you can replicate them)?

Where are your areas of misalignment, low engagement, poor morale, unhappy customers, etc. (so you can directly and efficiently address them)?

Compare Groups

10 Reports with 100s of views

Drill down to every demographic

Customer Data

Discover "Main Thing" Solutions

Information to Outmaneuver Competition

all with a simple click of the mouse!

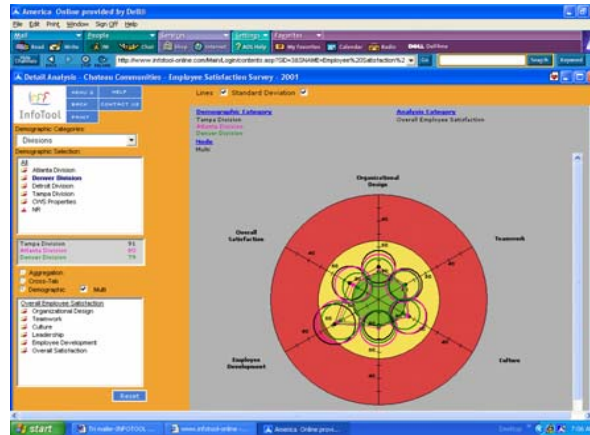
See what you *really* need to do to engage your employees in providing an extraordinary experience for your customers

Leading your organization without this information is like flying a plane without an instrument panel!

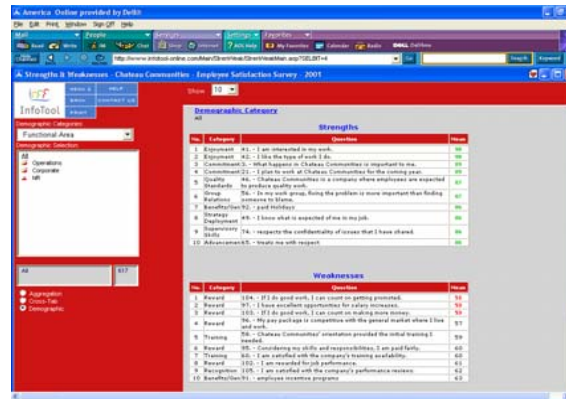


Sample Report Views

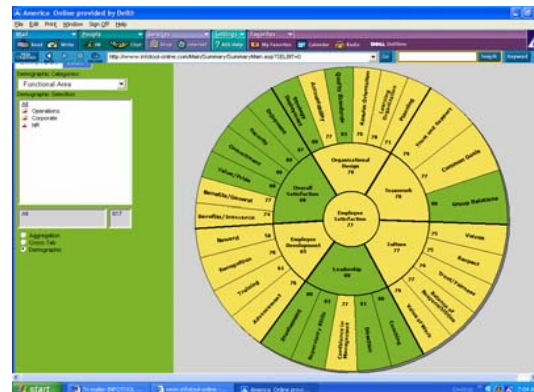
BULLS EYE



STRENGTH AND WEAKNESS



SUMMARY



Infotool is an exceedingly accurate tool to quickly and efficiently measure and analyze key organizational business drivers.

A simple-to-use, cost-effective web application that is dynamic and intuitive enough to *immediately identify strengths to leverage while diagnosing root causes of the barriers holding back your organization.*

all with a simple click of the mouse!

Results available *in minutes*
Data live online, 24/7

Illuminate, analyze, and track your critical success factors. Immediately view solutions to hidden organizational gaps!



The best business tool in America
Andy Greig, Bechtel Division President



Understandable and actionable results
Tom Harms, V.P. HR Administration



A breakthrough management tool
Dr. Umberto Bertazzoni, Galderma President

Our ongoing clients include Staples, NASA, US Navy, Harvard University, Marriott, Bechtel, Aliant Energy, Liberty Mutual, Cambridge Trust, PWC, and many others.....

**THE NEWEST, MOST POWERFUL
DIAGNOSTIC ALIGNMENT TOOL IN
NORTH AMERICA!**